



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103235

Schedule Dates 10/10/12-10/16/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered 10/09/12
Last Modified 10/11/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07911003
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$37,440.00
Net Total \$212,160.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	201	\$249,600.00
Grand Total:	201	\$249,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	10/9/12
2.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:57A- 7A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	10/9/12
3.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/2X PER DAY	10/9/12
4.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	7A- 8A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	10/9/12
5.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	5P- 6P (EST)	6			X	X	X			6	\$1,000.00	\$6,000.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	10/9/12
6.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5P- 6P (EST)	4	X	X						4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	10/9/12
7.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	6P- 6:30P (EST)	4	X	X						4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	10/9/12
8.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6P- 6:30P (EST)	6			X	X	X			6	\$2,000.00	\$12,000.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	10/9/12
9.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	5A- 5:55A (EST)	6			X	X	X			6	\$400.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 2X PER DAY	10/9/12
10.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5A- 5:55A (EST)	4	X	X						4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 2X PER DAY	10/9/12
11.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	7:57P- 9P (EST)	2				X				2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/ 2.5 MEN	10/9/12
12.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- 11P (EST)	2					X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLODS	10/9/12
13.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10P- 11P (EST)	2						X		2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	48 HR MYST	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/9/12
15.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6:57P- 8P (EST)	2							X	2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MIN	10/9/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8P- 9P (EST)	1							X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZE RACE	10/9/12
17.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	8A- 8:55A (EST)	6			X	X	X			6	\$600.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X PER DAY	10/9/12
18.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	8A- 8:55A (EST)	4	X	X						4	\$600.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/2X PER DAY	10/9/12
19.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	8:58A- 9:55A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	KELLY 2X PER DAY	10/9/12
20.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	8:58A- 9:55A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY 2X PER DAY	10/9/12
21.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3P- 3:55P (EST)	6			X	X	X			6	\$400.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL 2X PER DAY	10/9/12
22.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3:58P- 5P (EST)	6			X	X	X			6	\$400.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ 2X PER DAY	10/9/12
23.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 5P (EST)	4	X	X						4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ 2X PER DAY	10/9/12
24.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6:58P- 7:30P (EST)	6			X	X	X			6	\$2,000.00	\$12,000.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	10/9/12
25.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	6:58P- 7:30P (EST)	4	X	X						4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	10/9/12
26.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (EST)	2	X							2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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27.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	9P- 10P (EST)	2			X					2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIM MIND	10/9/12
28.0	Revised Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- 9P (EST)	2					X						WBNS-TV (WBNS)	CSI NY	10/9/12
28.1	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- 9P (EST)	2					X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
29.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/9/12
30.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9P- 10P (EST)	2						X		2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMETIME	10/9/12
31.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9P- 10P (EST)	2							X	2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/9/12
32.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	9:58A- 10:55A (EST)	6			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	LETS DEAL 2X PER DAY	10/9/12
32.0.1	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
32.0.2	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
32.0.3	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
33.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	9:58A- 10:55A (EST)	4	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	LETS DEAL 2X PER DAY	10/9/12
33.0.1	Preempt	10/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
33.0.2	Preempt	10/15/12															WBNS-TV (WBNS)	No Avail/Exception -	

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34.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:58A- 12:30P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	NOO NEWS 2X PER DAY	10/9/12
35.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11:58A- 12:30P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	10/9/12
36.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	12:30P- 2P (EST)	9			X	X	X			9	\$800.00	\$7,200.00	WBNS-TV (WBNS)	SOAPS 3X PER DAY	10/9/12
37.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	12:30P- 2P (EST)	6	X	X						6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS 3X PER DAY	10/9/12
38.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (EST)	4	X	X						4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	LT NEWS 2X PER DAY	10/9/12
39.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11P- 11:35P (EST)	6			X	X	X			6	\$2,000.00	\$12,000.00	WBNS-TV (WBNS)	LT NEWS 2X PER DAY	10/9/12
40.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11:35P- 12:37A (EST)	6			X	X	X			6	\$400.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 2X PER DAY	10/9/12
41.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:35P- 12:37A (EST)	4	X	X						4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 2X PER DAY	10/9/12
42.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	10P- 11P (EST)	2				X					\$3,000.00		WBNS-TV (WBNS)	PERSON INTEREST	10/9/12
42.0.1	Preempt	10/11/12															WBNS-TV (WBNS)	Schedule Change/Exception - debate	
42.0.2	Preempt	10/11/12															WBNS-TV (WBNS)	Schedule Change/Exception - debate	
43.0	Normal Line / NCAA SPORTS	10/13/12-10/13/12	3	:30	3:30P- 6:58P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	NCAA FTBL	10/9/12
44.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SA MORN	10/9/12

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45.0	Normal Line / NFL-BROWNS/BENGALS	10/14/12-10/14/12	3	:30	12:57P- 5P (EST)	4							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	NFL BROWNS FOOTBALL	10/9/12
45.0.1	Preempt	10/14/12															WBNS-TV (WBNS)	No Avail/Spot -per Pat	
45.0.2	Preempt	10/14/12															WBNS-TV (WBNS)	No Avail/Spot -per Pat	
46.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11P- 11:35P (EST)	2							X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LT NEWS SUN	10/9/12
47.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	10:58A- 11:57A (EST)	6			X	X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	TPIR 2X PER DAY	10/9/12
47.0.1	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
47.0.2	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
47.0.3	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
47.0.4	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
48.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	10:58A- 11:57A (EST)	4	X	X						3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	TPIR 2X PER DAY	10/9/12
48.0.1	Preempt	10/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
49.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	2P- 3P (EST)	6			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	TALK 2X PER DAY	10/9/12
49.0.1	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
49.0.2	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	

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49.0.3	Preempt	10/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
50.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	2P- 3P (EST)	4	X	X						3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	TALK 2X PER DAY	10/9/12
50.0.1	Preempt	10/15/12															WBNS-TV (WBNS)	No Avail/Exception -	
51.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	7:30P- 7:57P (EST)	6			X	X	X			6	\$2,000.00	\$12,000.00	WBNS-TV (WBNS)	WHEEL 2X PER DAY	10/9/12
52.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	7:30P- 7:57P (EST)	4	X	X						4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	WHEEL 2X PER DAY	10/9/12
53.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7:30P- 7:57P (EST)	2						X			\$800.00		WBNS-TV (WBNS)	WHEEL	10/9/12
53.0.1	Preempt	10/13/12															WBNS-TV (WBNS)	Sports Runover/Spot -	
53.0.2	Preempt	10/13/12															WBNS-TV (WBNS)	Sports Runover/Spot -	
54.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SU MORN	10/9/12
55.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6:28P- 6:57P (EST)	2							X	2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	SU 630P NEWS	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."